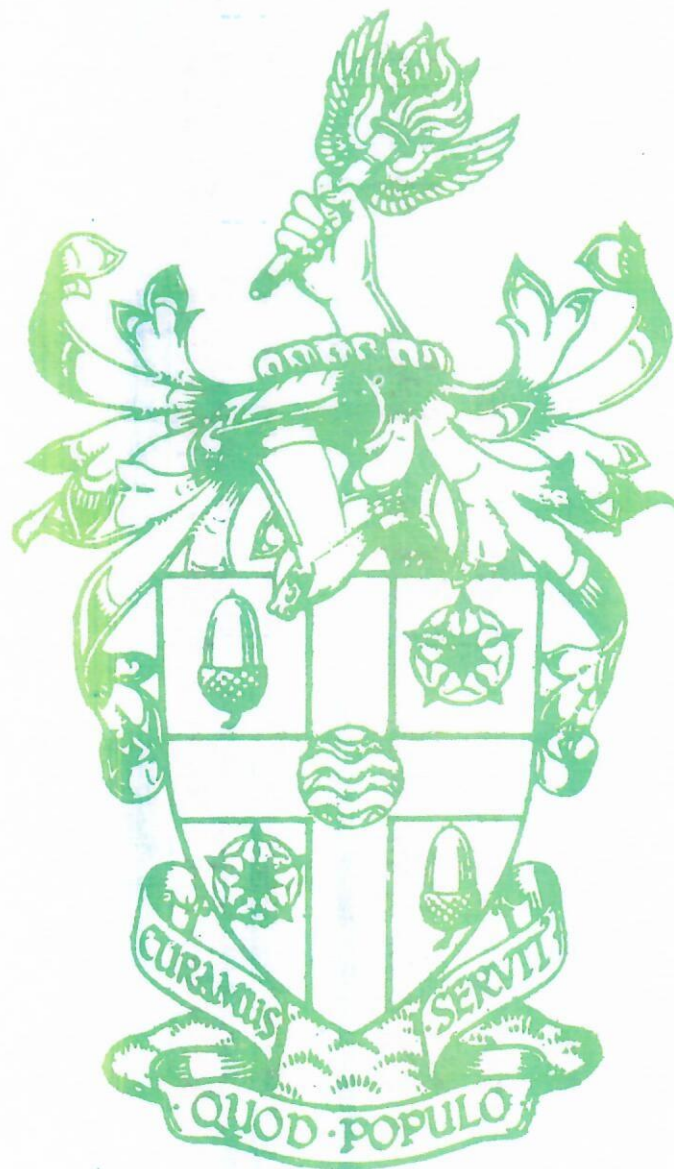


INSTITUTE OF LEISURE AND AMENITY MANAGEMENT



AN INTRODUCTION TO THE INSTITUTE

Introduction to ILAM

The Institute of Leisure and Amenity Management is the professional institute for the Leisure Industry. ILAM embraces every aspect of leisure and recreation management and is committed to the improvement of management standards.

The growing importance of leisure pursuits to the quality of life demands that financial, human and physical resources are managed in the most cost effective, productive and beneficial manner. ILAM, as the major body involved in the pursuit of these objectives, and the only organisation concerned with every aspect of leisure, plays a key role in the development of leisure management, by education, research, debate and discussions with national bodies and government.

ILAM Services

- **National Representation** of members.
- An **Information Service** providing advice and information on a wide range of leisure topics, a library and information database, a Current Articles Bulletin and other publications.
- **Weekly Mailing Service** providing topical information for members on regional events, courses and seminars, etc.
- **The Leisure Manager** the journal of the Institute, published monthly.
- **Weekly Appointments Service** covering vacancies at all levels in the leisure industry.
- A **Professional Qualification**, the ILAM Certificate and Diploma, covering a wide range of specialisms in the leisure industry and widely recognised by employers.
- **Continuing Professional Development** courses, seminars and publications on relevant current issues in the leisure industry.
- **Careers and Courses Advisory Service.**
- **National Conference and Exhibition** held annually and attracting a wide range of delegates from throughout the leisure industry.
- **Publications** on issues relevant to management in the leisure industry.
- **Leisure Recruitment Agency** is provided for those seeking employment in the leisure industry and employers with vacancies to offer.

Objectives of ILAM

- To achieve and maintain the highest standards within the leisure management field.
- To improve the knowledge and skills of leisure managers.
- To encourage practical research on aspects of leisure management.
- To encourage the continuing professional development of leisure managers through courses, seminars, conferences and meetings.
- To provide a central organisation and regional branches to encourage the exchange of information and experience.
- To represent and promote the interests of members.
- To develop contacts with related organisations.

ILAM Membership

The Institute covers all aspects of leisure management. Members are drawn from the UK, the Republic of Ireland and elsewhere in the world. Members' responsibilities include:

- Sports and Leisure Centres.
- Swimming Pools.
- Arts and Entertainment Facilities.
- Parks, Gardens and Theme Parks.
- Play and Playwork.
- Countryside Recreation
- Health and Fitness Centres.
- Tourist Attractions.
- Museums.
- Education for the Leisure Industry.
- Sport and Recreation in the Armed Forces.
- Leisure Consultancies.
- Hotel and Catering.
- Suppliers of Goods and Services to the Leisure Industry.

Joining ILAM

There are three main membership categories for individuals:

Member

- Membership is available to individuals who have attained the ILAM Certificate (MILAM Cert) or ILAM Diploma (MILAM Dip) and have practical experience in the Leisure Industry.
- Full Membership is also available to individuals in senior positions in the Leisure Industry, who have significant experience and responsibility.

Associate

- Associate Membership is available to individuals who are employed in the Leisure Industry but do not meet the requirements for full Membership.

Student

- Student Membership is available to individuals engaged on a course or training scheme relevant to leisure management.