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SPORTS

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EDITORIAL TEAM

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WEB TEAM

Sporting Equals CEO Arun Kang on creating governing body board opportunities for BAME professionals

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News and analysis: Tracey Crouch, British Cycling, the ASA and more

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How to become a European Capital of Sport or City of Sport

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Andrew James from architects Populous talks about sports facility deals in China

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Interview: British
Paralympic
Association chief
executive Tim
Hollingsworth

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Stadium, West Ham
United's new home

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Rugby is taking
the sport to
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exploring local
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In 2010, the Facilities Inquiry said schools must be obliged to open out-of-hours ”

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•Demographics have changed, society has changed and sport needs to understand that it has to change the offer for specific communities

Arun Kang, CEO, Sporting Equals

MATCHMAKING

IMAGE © ULLEN BEHAL / PRESS ASSOCIATION IMAGES



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- This really has been like putting together a huge jigsaw puzzle

Gerry Carver, Harlow and Beyond





- It would be a sad state of affairs if we developed our disability programme over the next 20 years and there was no one else in the world to share it with

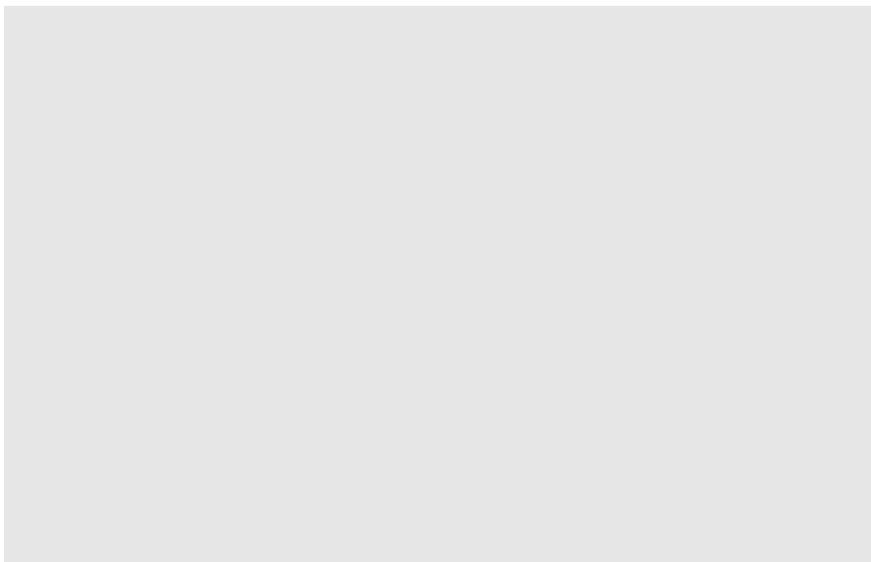
Patrick Bonner, foundation and disability manager, British Gymnastics



SPORTS

News & analysis

EVENT BIDDING



•The bid will be the catalyst for regeneration, investment and raising the profile of sport

Read more:

One-third of British sports service exports purchased from within the EU

A third of all British sport service exports are purchased by organisations in the European Union ... highlighting the importance of the common market to the sector amid the nation's Brexit decision.

According to figures published by the Department of Culture, Media and Sport (DCMS), British firms made £601m (US\$785.5m, 708.3m) ... 33.5 per cent ... of export revenue as a result of transactions with partners in the trading bloc.

While this was outweighed by the £1.2bn (US\$1.6bn, 1.4bn) exported

to the rest of the world, deals made with EU businesses generated the most amount of income compared with other continental blocs, with £573m (US\$748.7m, 675.3m) and £355m (US\$463.9m, 418m) of services exported to Asia and the US respectively.

While the status quo around trade and free movement will remain as Britain attempts to divorce itself from the EU following the 23 June vote, what the landscape will look like thereafter remains a mystery.

Read more: <http://lei.sr?a=8W7B>

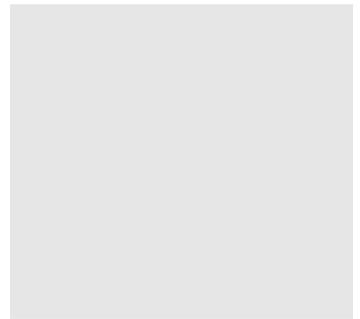
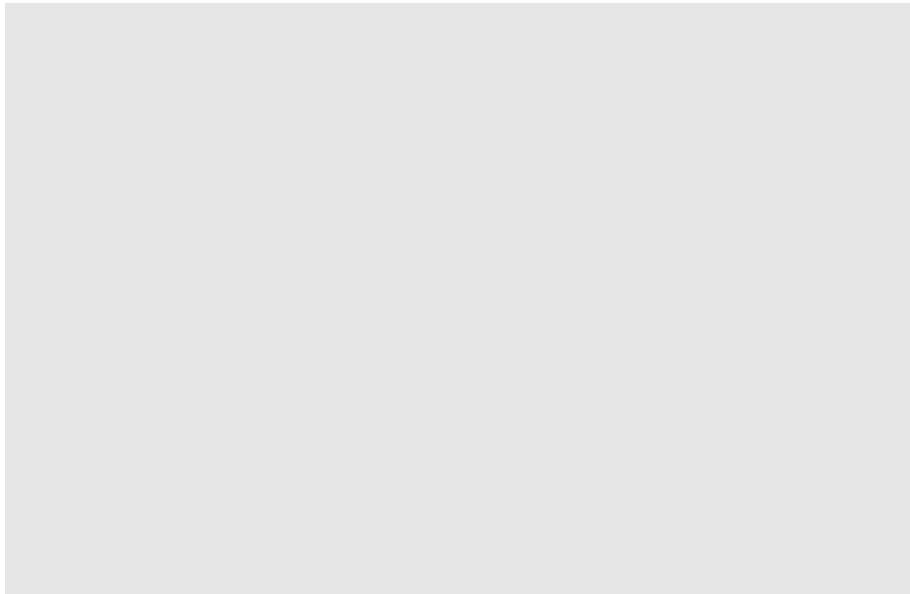
▲ UK exports services like coaching

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Turn over How British Gymnastics has attracted thousands of disabled members

NEWS IN BRIEF



Improving diversity in sport, so that it better reflects society, is an important issue to me that I want to make progress on

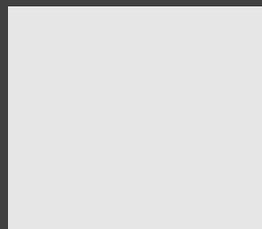
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Archery GB appoints CEO to implement its new strategy

Neil Armitage has been chosen ahead of several dozen applicants to lead Archery GB through its latest strategic plan as chief executive.

Armitage was appointed as interim CEO last December, taking



▲ New chief executive Neil Armitage

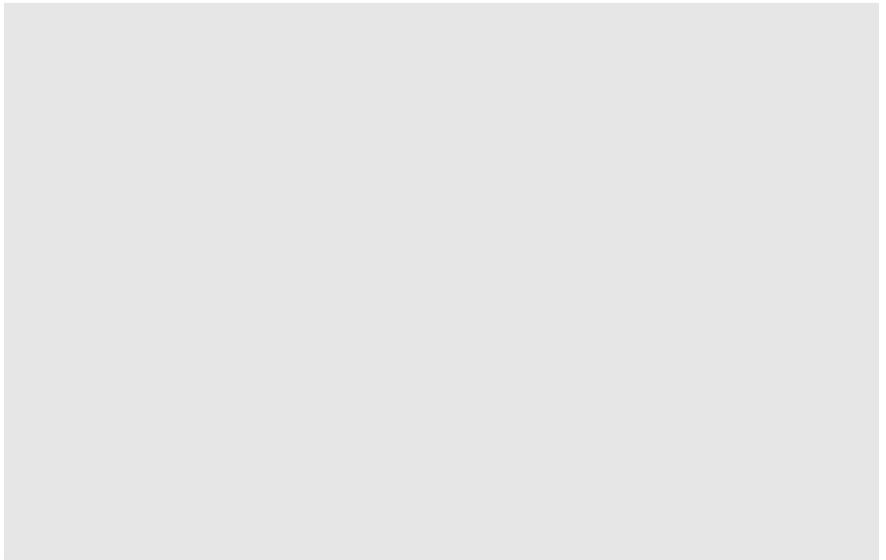
over the position vacated by David Sherratt, and has subsequently landed the role on a permanent basis, holding o competition from 41 other applicants.

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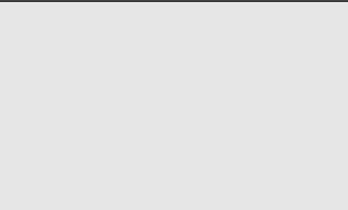


PARTNERSHIPS



Greater Manchester's devolution agreement makes them a powerful partner

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▲ Irish fans at the last World Cup

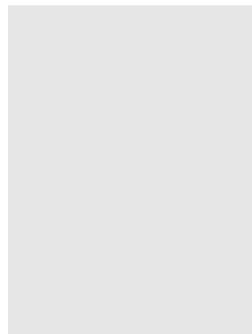
Ireland's 1.5m war chest for Rugby World Cup bid

A 1.5m (£1.3m, US\$1.7m) fund has been earmarked by the governments of Ireland and Northern Ireland as the nations prepare to bid for the 2023 Rugby World Cup.

The Irish Rugby Football Union (IRFU) has also allocated money towards the fund for the 2015-2017 bidding period.

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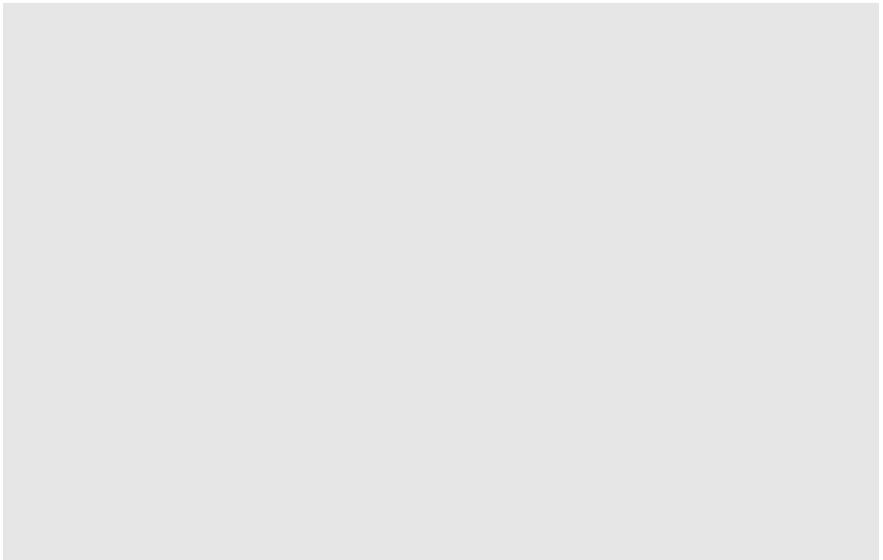
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FUNDING



•There is still work to do to create a comprehensive network of facilities

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Sport England makes the case for SchoolGames ... with recommendations

The effectiveness of the School Games has been backed by Sport England following a six-month review ... although several recommendations have been made to "future-proof" the initiative.

Sport England's report concluded that the School Games is "well placed to make a strong contribution" in delivering the outcomes of the government's

Sporting Future strategy, and quango's own blueprint, Towards an Active Nation

However, to "maximise its contribution", Sport England has made 17 recommendations such

▲ School Games funding will be maintained until 2020

as updating the School Games mission to measure its impact against Sporting Futures desired outcomes.

School Games was launched in 2010 as part of

the government's attempt to generate a legacy from hosting the London 2012 Games by "reviving competition sport in schools". The government

is now keen to use sport as a catalyst for improved mental and physical health, as well as social inclusion.

The report said that it was important that School Games increased the "number and diversity of children taking part", with more effort and resources devoted to students who are not physically active.

Sport England has recommended that delivery agent, Youth Sport Trust, and School Games Organisers (SGO) create more interest using social media.

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ELITE SPOR

MARTIN RICKETT / PA WIRE / PRESS ASSOCIATION IMAGES

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•While this wouldn't be possible without the consistency of funding, I see the exceptional work of people behind the athletes

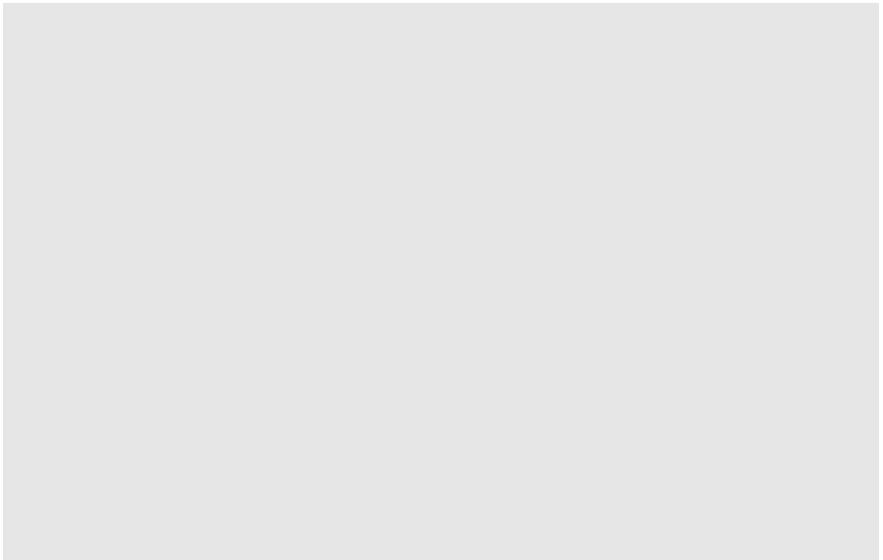
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Ex-Olympic minister: Coalition government •destroyed• 2012 legacy

The coalition government •destroyedŽ the chance of creating a participation legacy following London 2012 after scrapping ring-fenced school sport funding, according to the former Olympics minister.

Tessa Jowell said that the government elected in 2010 was •misguidedŽ, and that participation had declined as a result of the move.

•What the coalition government did was really destroy the School Sport Programme that was on course to seeing the majority of children playing at least •ve hours of sport a week, choosing from 14 different sports, with

▲ Jowell was Olympic minister between 2005 and 2010

renewed facilities and proper coachingŽ said Jowell.

•In 2002 25 per cent of children were playing two hours of sport a week. By the time we got to 2010 and

the change of government, 60 per cent of children were playing •ve hours or more, with 98 per cent playing two hours of sport. That was the infrastructure to drive this

generation through sport and the coalition government dismantled it.Ž

Jowell also called for funds to be ring-fenced speci•cally for school sport •and beyondŽ.

Statistics published in the DCMS •Taking Part report in July revealed that 69.8 per cent of 5-10 year-olds had taken part in sport in the week before the data was captured compared to 77.8 per cent in 2010. However, 90.1 per cent of 11-15 year-olds had participated in 2016 compared in 88 per cent in 2010.

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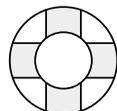
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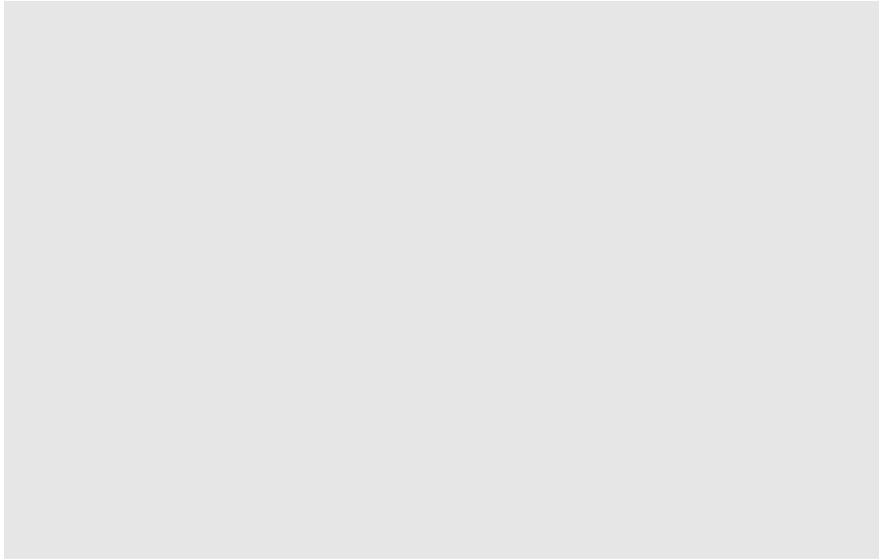
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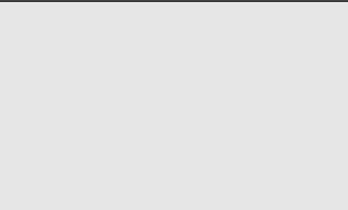
IQL UK

POLICY



•There is a clear role for a network of local partnerships and CSPs can be at the heart of

3 F B E N P S F



▲ Wasps CEO David Armstrong

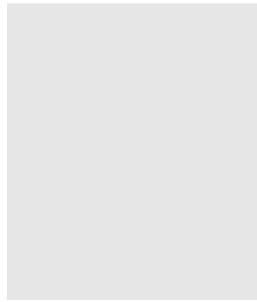
Ricoh Arena renames hall in Ericsson tech deal

Wasps' new netball team will play its home games in the renamed Ericsson Exhibition Hall as a result of a seven-figure deal between the Ricoh Arena and the technology giant.

As part of the deal, Ericsson will improve the performance of wi-fi coverage, both in the indoor arena and the outdoor stadium.

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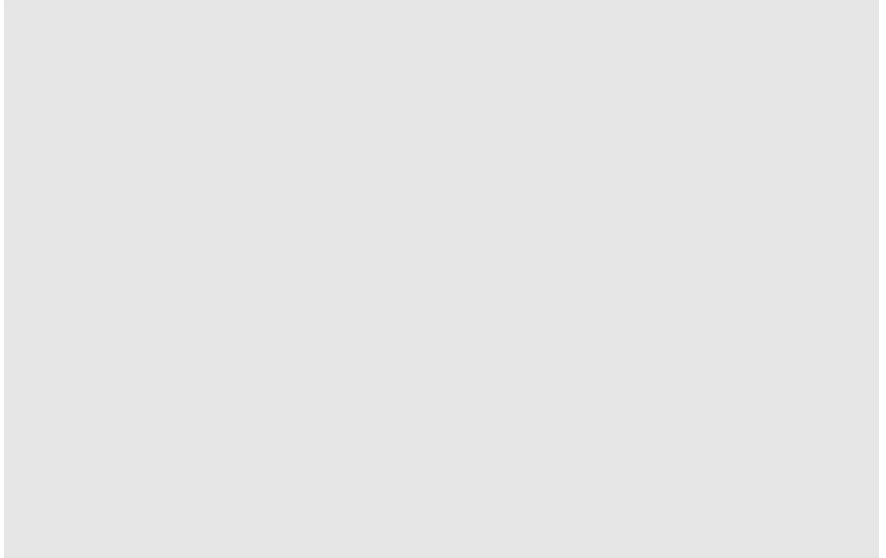
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FACILITIES



•We're keen to continue expanding across Europe and are looking at other sites

Read more:

AECOM to transform LA facilities as part of the city's Olympic bid

AECOM has taken on the project of renovating Los Angeles' Memorial Coliseum as part of the city's bid to host the 2024 Olympic Games.

The US\$270m (£205.1m, 241.7m) revamp will be funded by the University of Southern California, which uses the stadium as the home ground for its Trojans American football team.

Sports, training and media facilities will be upgraded, while the track surface which will be used for the event can be removed following the Paralympic Games to make the stadium suitable for football. The Memorial Coliseum was the venue

for the opening and closing ceremonies for the 1932 and 1984 Olympic Games, and is part of the Downtown Cluster ... that also includes the Staples Center, Microsoft Theatre and LA Football Club's stadium, Exposition Park ... which is being proposed as part of the bid.

In addition, AECOM will transform USC's Dedeaux Field, which is home to the university's baseball team, into a purpose-built open-air swimming facility, making up the LA 2024 aquatics venue.

The city is competing with Budapest, Paris and Rome to host the Games.

Read more: <http://lei.sr?a=o8L0R>

▲ LA 2024 chair Casey Wasserman



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MANY NETWORKING OPPORTUNITIES
ALL AT ONE VENUE
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EXHIBITION/ CONFERENCE/ NETWORKING

SPORTS LAW
EXHIBITION/ CONFERENCE/ NETWORKING

international BASKETBALL
EXHIBITION/ CONFERENCE/ NETWORKING

SPORTS INTEGRITY
EXHIBITION/ CONFERENCE/ NETWORKING

STADIUM PLAYING SURFACES
EXHIBITION/ CONFERENCE/ NETWORKING

TURF & GRASS
EXHIBITION/ CONFERENCE/ NETWORKING

STADIUM CONNECTED
EXHIBITION/ CONFERENCE/ NETWORKING

SPORTS TOURISM
EXHIBITION/ CONFERENCE/ NETWORKING

SPORTS LICENSING AND MERCHANDISING
EXHIBITION/ CONFERENCE/ NETWORKING

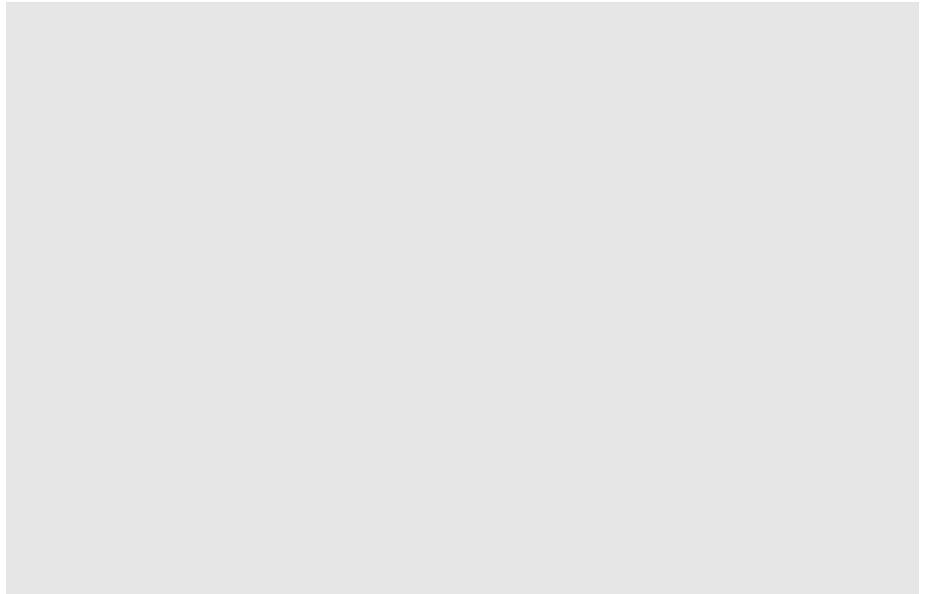
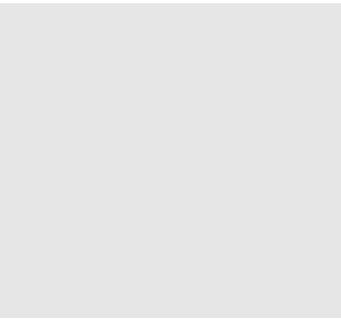
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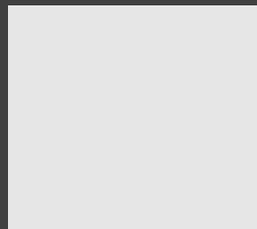
ANNA GOWTHORPE / PA ARCHIVE / PRESS ASSOCIATION IMAGES

•The opportunity for player development and the growth of rugby league in the US is second to none

3 F B E N P S F

AS Roma appoints facility manager for yet-to-be-built stadium

Italian football club AS Roma has partnered with a US-based facilities management company ... despite the fact that construction won't begin on its new stadium until next year.



▲ AS Roma president James Pallotta

signed a long-term agreement with the Serie A team to manage all of its event programming, such as vendor venue services and sustainability consulting.

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INTERVIEW

IMAGE © ANNA GOWTHROPE / PRESS ASSOCIATION



Turn over: All the latest news from around the sporting world



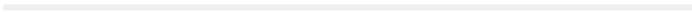
IMAGE © STEVEN PASTON / PRESS ASSOCIATION



INTERVIEW



Turn over: How increased funding has transformed disability sport



36 SPORTS CONFERENCES AND MASTERCLASSES
1 COMBINED EXHIBITION
MANY NETWORKING OPPORTUNITIES
ALL AT ONE VENUE
ALL AT THE SAME TIME

THE WORLD'S LARGEST SPORTS CONVENTION IN 2016



Rio success is masking underlying issues

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Governing for prosperity

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What are the opportunities and challenges involved in designing facilities for both sport and entertainment?

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Jerry Anderson

FRISO GENTASCH / PRESS ASSOCIATION IMAGES

Peter Ayres

David Zolkwer

In a conflicted world, there's an opportunity for ceremonies to celebrate what we have in common, to explore universal dreams and aspirations ... to connect.

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Turn over: The story of the Olympic Stadium



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Our aims in becoming City of Sport 2016 were to improve the health and wellbeing of the local population and to support the city's ongoing regeneration by helping to create a positive external image.

To support these aims, a number of objectives were outlined, such as working with the city's entire network of providers to increase the volume and range of high quality opportunities available for the public to participate in physical activity.

We also set out to attract additional visitors to the city through opportunities to participate in or attend sporting events or use high quality sports facilities located within the city.

The city's profile has increased due to significant media exposure from national, trade and local media and there has been a positive economic impact ... events, activities and programmes are contributing to the city and wider county economy, supporting local jobs and businesses.

In financial terms, the designation has helped secure a significant level of support, including £3.5m in city council funding to facilitate the programme of events and activities, as well as attract further investment from partners and funders.

There has also been around £750,000 worth of external funding to secure 'ParkLives' status and fund the delivery

of sport, health and wellbeing activity across 10 of the city's parks. A further £245,000 was received from the Spirit of 2012 initiative as part of the 'Get Out Get Active' programme, to fund inclusive sporting activity in partnership with the English Federation of Disability Sport.

The status is also being used as a platform to promote the city with a view to attracting new business and/or inward investment. There is also civic pride ... positivity among residents and a raised level of aspiration.

All elements of the 2016 initiative have been planned and are being executed in a manner designed to help create a legacy for the city. This includes funding and resources being rolled over to subsequent years (until 2018) to help support some key events and initiatives in maturing and become sustainable.

City of Stoke's new Physical Activity and Sports Strategy will also play a key part in ensuring a

legacy is delivered for the people of Stoke-on-Trent as a result of the city's designation as European City of Sport 2016. O

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PROFILE

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Virtual Healing



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- The best way to rid oneself of fear and phobia is controlled, graded exposure to the thing that makes you scared ... be it water, spiders, thunderstorms or whatever ... and remaining in the fearful situation until the fear has subsided so that you learn that the fear will always subside and that it was not as bad as you thought.

In traditional exposure therapy, we use real water, dogs etc, and VR exposure therapy works according to the same principle, but we use virtual water and virtual spiders instead. As it turns out, it doesn't matter if the fear provoking stimuli is virtual or real ... as long as the experience of fear is. Plus, VR also allows us to do a lot of things that cannot be done in the real world.

For example, at Stockholm University, we have recently developed a gamified self-help application to treat spider phobia that anyone can download from a digital store. The preliminary results show that it does indeed make people significantly less scared of spiders. This is pretty amazing considering that it only takes three hours to complete, there is no therapist, and that it runs on an £30 VR headset.

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4 0 \$ * GAMES

Athletes have embraced social
media more since London 2012



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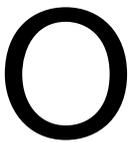
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SMART MOVE AHEAD OF COIN CHANGE

With a new £1 coin due in early 2017, there's never been a better time for UK health clubs to switch their locker, access and vending systems to a cashless GANTNER smart card solution



With the clock ticking on the introduction of the new £1 coin and all the changes that will entail, it's the perfect time for health clubs to install a cashless system. GANTNER's range of access, locker and payment systems not only reduce costs for operators, but also greatly enhance the customer experience

As the Treasury prepares to launch the new 12-sided, £1 coin in March 2017, UK businesses have just six more months to get their coin-operated systems such as lockers and vending machines in order.

But rather than go through the costly process of replacing equipment or upgrading software so that your facility can accept the new coins, now is the perfect time to consider switching to a cashless system from GANTNER.

“ Smart card technology can reduce operational and staffing costs, while at the same time greatly enhancing convenience for your members ”

(communications) locker and access systems designed for all the needs of modern health clubs and leisure centres, GANTNER has enabled leading brands such as Virgin Active, Fitness First, Fresh Fitness, Hard Candy, McFit and Holmes Place to make the switch to cashless quickly, easily and economically.

A GANTNER NFC system, used with swipe cards, smartphones or wristbands, can be installed as a new system or

to a health club's branding and logo, the smart card technology can while at the same time greatly enhancing convenience for your members in key areas of the health club ... most notably the changing rooms, reception and access areas, and catering areas.

SECURE CHANGING ROOMS

If your current lockers can only accept coins, then now is the ideal time to change to a cashless system. GANTNER's NFC-enabled locking system.

Operating with NFC-enabled smart cards, the system provides a status display showing which lockers are available or in-use.

Multiple locker modes provide operators available or to individually assign or rent enhanced security, all locker openings and closings are recorded, meaning operators can easily track who is using them.

If a member forgets which locker they used, information terminals in the changing room can display their locker number,

usual maintenance costs associated with lost keys and forgotten PINs, failed locks, theft, members claiming lockers for long periods of time, as well as valuable time spent managing lockers.

ACCESS CONTROL

GANTNER's NFC applications including access control and cashless payments ... create an integrated solution that allows members and visitors to have a seamless experience through your club.

This integrated system allows members to gain access, check-in, use a locker or a make a payment in the shop or café all with just one membership card.

to customers with a single smart card is the recently opened Alex Fitness in London's Chelsea. The club has installed GANTNER's networked locking systems, with the Technogym Key. The latter enables users to track and record all their

Members can use their smart card or wristband in the cafe

FULLY-AUTOMATED CARD SOLUTION

To make life even more convenient for both operators and customers, GANTNER has also recently introduced its new card-dispensing machine ... GAT CardDispensing Station, which is ideal for 24/7 leisure facilities.

The station can automatically produce tickets and membership cards, reducing the queues and administrative expenses.

GANTNER's technology means no more lost locker keys or PINs

Members can simply sign-up online to receive a pin that they enter at the GAT CardDispensing Station to pick up their new smart card.

The robust yet compact dispensing machine can be loaded with NFC cards and customised with a facility's own logo, colours and design.

BOOSTING SPEND

GANTNER technology can also be linked to your vending machines and café and retail payments, meaning that members need not carry any cash in the facility at all. Cards can be pre-loaded or linked to a

Cashless systems have been shown to substantially boost in-club secondary spend by increasing convenience, as well as impulse purchases.

Contact GANTNER about its many secure cashless technologies designed for the health club and leisure market, to stay one step ahead of the competition and the Royal Mint's next coin change.

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2016

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SPA & WET LEISURE

FACILITIES MANAGEMENT

ESSENTIAL SHOW INFO

Opening times

Tuesday 20 September: 9:00am ... 17:00pm

Wednesday 21 September: 9:00am ... 17:00pm

Venue

Leisure Industry Week will take place at the NEC, Birmingham in Hall 4.

Postcode for the NEC is B40 1N

Contact

<http://www.liw.co.uk>

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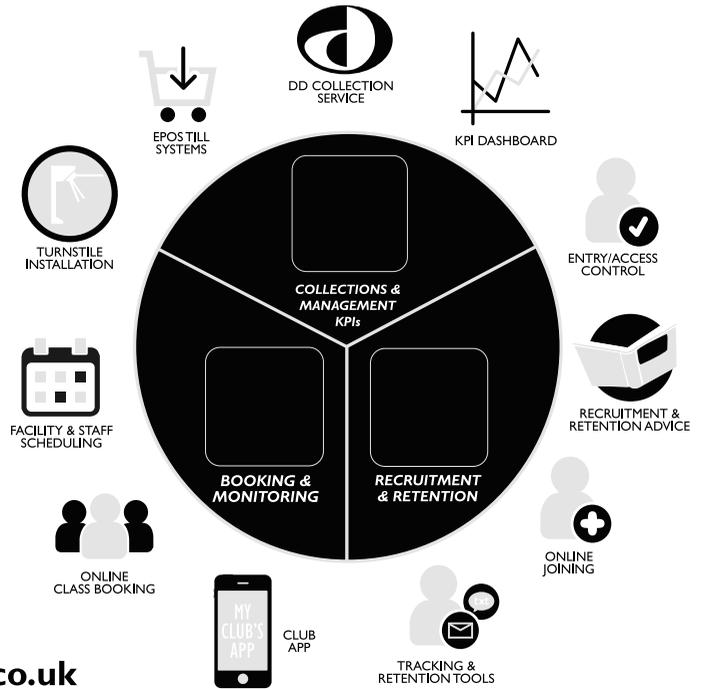
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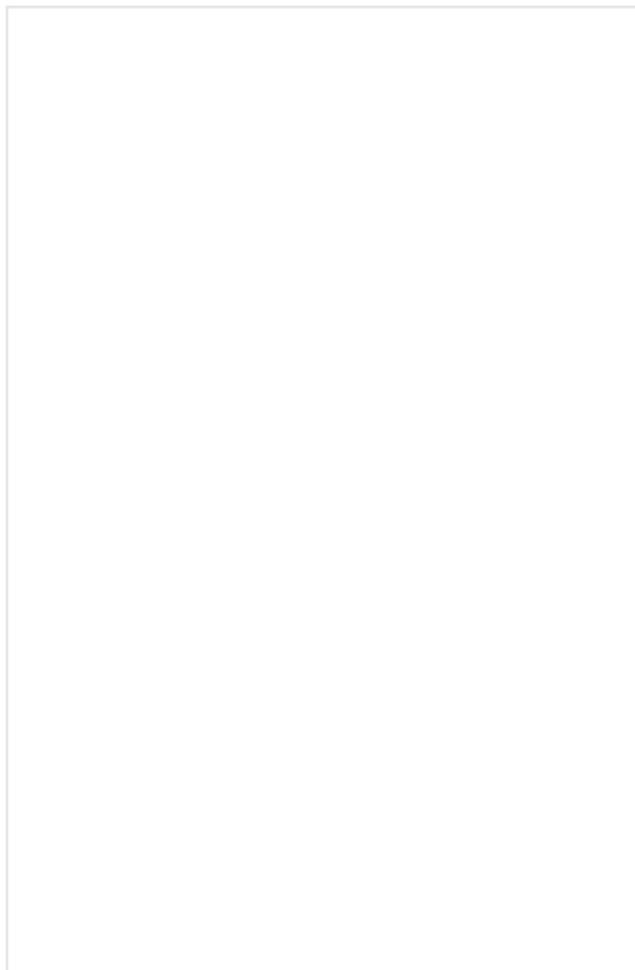
Existing links with major software suppliers

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Come and speak with us at LIW this year at **Stand C25** and find out why more and more of the leading operators in the industry outsource their membership payments to Harlands Group.



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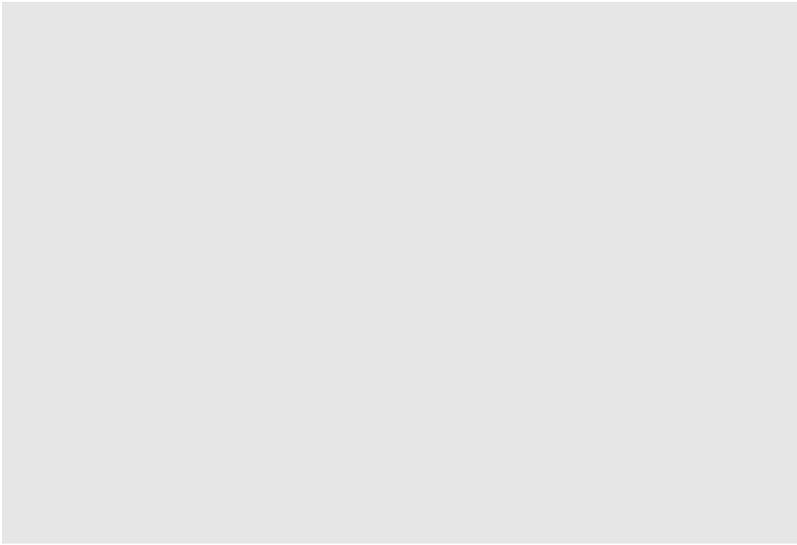
Credit control stages;
+ debt collection

Points of contact;
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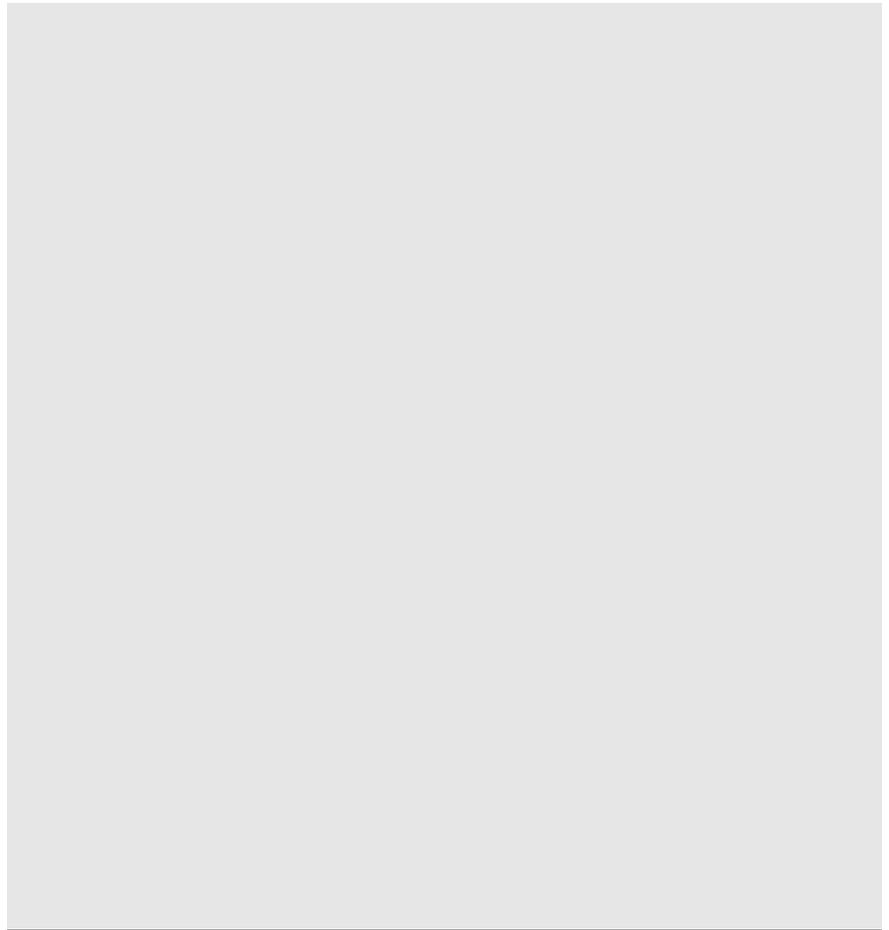
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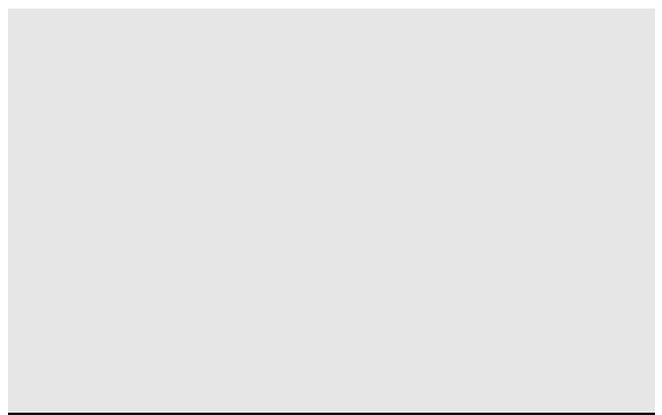
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- ... Developing membership and society sales.

- ... Ensuring the clubhouse and driving range is well presented.
- ... Managing the golf retail department.
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- ... Assistance with bar & restaurant duties.
- ... Improve and develop sales/service skills within your team.

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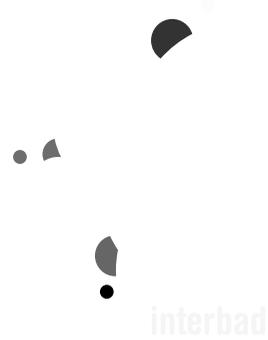
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